

ABOUT THE COMPETITION

The Competition is being organized by the Central Council for Research in Unani Medicine (CCRUM), an autonomous body of the Ministry of AYUSH, Govt. of India as part of *AYUSH for Immunity* campaign of Ministry of AYUSH & also with an objective to offer an opportunity to budding writers to showcase their writing talent and win Certificates and Prizes.

AWARDS

The Winner :	Rs. 4,000/-
First Runner Up :	Rs. 3,000/-
Second Runner Up :	Rs. 2,000/-
Consolation Prize :	Rs. 1,000/-

THEME OF THE COMPETITION

“Unani Medicine for Immunity”

ENTRY SUBMISSION

600 to 1000 words article on the above theme can be submitted to
unani.ayushforimmunity@gmail.com
on or before 15th October 2020 by 17:00Hrs.

GUIDELINES AND INSTRUCTIONS

- The competition is open for all
- Only one entry per person is allowed
- Entries received after the due date shall not be considered
- Kindly check the detailed terms and conditions available on www.ccrum.res.in before submitting your entries

For any queries contact

Dr. Pawan Kumar

Scientist-IV, CCRUM, Ministry of AYUSH, Govt. of India

Dr. Zaki Ahmad Siddiqui

Scientist-IV, CCRUM, Ministry of AYUSH, Govt. of India

Contact: +91-9811103710

SLOGAN WRITING-2020



ABOUT THE COMPETITION

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AWARDS

The Winner :	Rs. 4,000/-
First Runner Up :	Rs. 3,000/-
Second Runner Up :	Rs. 2,000/-
Consolation Prize :	Rs. 1,000/-

THEME OF THE COMPETITION

“Unani Medicine for Immunity”

ENTRY SUBMISSION

Catchy and Creative Slogans on the above theme can be submitted to
unani.ayushforimmunity@gmail.com
on or before 15th October 2020 by 17:00Hrs.

GUIDELINES AND INSTRUCTIONS

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Central Council for Research in Unani Medicine

Ministry of AYUSH, Govt. of India

WRITOSKILL & SLOGAN COMPETITIONS-2020

(Terms & Conditions)

unani.ayushforimmunity@gmail.com

Writing & Slogan Competitions (till October 15th, 2020) are being organized by Central Council for Research in Unani Medicine, Ministry of AYUSH, Govt. of India as part of the *AYUSH for Immunity* Campaign of the Ministry of AYUSH with the following objectives

- To bring talented young writers under one roof to develop Unani content around brand AYUSH.
- To develop content based on rich knowledge available within AYUSH systems for the benefit of general public.
- To attract writers toward AYUSH public health stories and encourage them to enrich these stories for the interest and benefit of general readers.
- Explore the hidden aspects of the multifaceted phenomenon of AYUSH

The Idea:

Organizing an event for young writers to produce relevant content based on Unani system of medicine. That may be used to develop publication with an objective to promote Unani systems of medicine in masses for this purpose the event is named as Writoskill-2020 & Slogan 2020. The theme for the competition is **"Unani Medicine for Immunity"**.

Execution strategy:

The event has been created online for talented young writers. An advertisement for the event has been showcased on different social media platforms of the CCRUM and its website. Copy of advertisement may also be communicated Delhi NCR based colleges/ institutes for more participation of the students. The principals/ heads of the colleges/ institution have been requested to put up the advertisements on the notice boards of their respective colleges/ institutes for more participation.

Terms and conditions:

- The competition is open for all.
- Competition will be closed on October 15th, 2020 at 17:00 hrs

- To enter the competition, please submit a write up 600 to 1000 words or a catchy, creative slogan on **"Unani Medicine for Immunity"** by email only to **unani.ayushforimmunity@gmail.com**
- Only one entry per person is allowed. More than one entry from one entrant will lead to disqualification. Entries will not be accepted in bulk or on behalf of someone else. Joint submissions will not be accepted.
- Only typed text will be accepted in double space 12 point font size, Time New Roman font in MS Word.doc. or docx file format., Margins of 2.54 cm on top, bottom and both sides.
- Cover of the written submissions: It should include name of the Participant, Address, E-mail ID, Contact Number, Name of the College/University with address and email id.
- Page numbering of the written submissions: Written submissions shall be page numbered consecutively in Arabic numbers (i.e.1, 2, 3 etc.). Such numbering may be in the main text or in the footer/header.
- Only original unpublished articles in English on the above theme in the given format would be considered.
- Plagiarism will result in immediate disqualification.
- By submitting your entry for this competition, you agree and warrant that (a) your entry has not been published before (b) your entry is entirely your own original work, and (c) nothing in your entry is defamatory, private or an infringement of copyright or other intellectual property right or in any way a breach of another's rights
- The organizers shall not be responsible for contracting or forwarding prizes to entrants who provide unclear or incomplete information or for entries lost, misdirected, delayed or destroyed.
- Any entry in breach of this clause will be disqualified from participating in and winning the competition.
- Winner will be selected from the entries received in accordance with these terms and conditions based on the following criteria: writing skills, originality, creativity, relevance to the theme, and utility value of the write-up for the general public.
- The Editorial committee of the competition will read and shortlist the entries received in accordance with these terms.
- Winner will be announced on the website of CCRUM i.e. ccrum.res.in.
- All entries retain copyright on their entry. However, the entrants grant the organizers a non-exclusive license to publish their entry, in whole or in part, in print or online.
- The organizers reserve the right to alter the prizes, terms and conditions or cancel the competition. No alternatives to prizes will be given. If the entries are not of

sufficiently high quality the organizers may extend the closing date (in which case it may also be necessary to alter the prize). Entries will not be returned.

- All disputes pertaining to Writoskill and Slogan Competitions, 2020 shall fall within the jurisdiction of Delhi only.
- By entering the competition you agree to bind by all terms and conditions.
- No TA/DA will be given to awardees.
- The winners will be asked to show their original photo identity card at the time of receiving the prizes.

About the competition at a glance:

The competition is being organised by the Central Council for Research in Unani Medicine (CCRUM), an autonomous organization of the Ministry of AYUSH, Govt. of India with an objective to offer an opportunity for budding writer to showcase their writing and creative talent and win certificates and amazing prizes

Awards:

CCRUM will honor each of the winner divisions with certificates and cash prizes as under:

- **The Winner-** Rs. 4,000/-
- **First Runner Up-** Rs. 3,000/-
- **Second Runner Up-** Rs. 2,000/-
- **Consolation prize** Rs. 1,000/-

Theme of the Competition:

"Unani Medicine for Immunity"

Entry Submission

600 to 1000 words article (Writoskill-2020) or Creative Slogan Writing (Slogan Writing-2020) on the above theme can be submitted to **E-Mail:** unani.ayushforimmunity@gmail.com

Deadline:

Competition closes on October 15th, 2020 by 17:00 Hrs

Guidelines and instructions

- The competition is open for all
- Only one entry per person is allowed
- Entries received after the due date shall not be considered.