

medicinal products is growing continuously. Accordingly, several new products are also being introduced into the market. Though some herbal medicines have promising potential and are widely used, many of them remain untested and their uses are also not monitored. The general perception is that the herbal remedies or drugs are very safe and devoid of adverse effects. This makes knowledge of their potential adverse effects very limited and promotion of their rational use becomes difficult. It is reported that the use of herbal products and the perception of its safety stands doubtful, because herbs have been shown to be capable of producing a wide range of undesirable or adverse reactions, some of which are capable of causing serious injuries, life-threatening conditions, and even death also. Eminent speakers will articulate on the aforesaid theme.

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SEMINAR ON

Pharmacovigilance of ASU Drugs: Emerging Trends and Future Prospects

at

REGIONAL RESEARCH INSTITUTE OF
UNANI MEDICINE
1, West Meda Church Road, Royapuram, Chennai

on

20th November, 2019



Organized by

**CENTRAL COUNCIL FOR RESEARCH IN
UNANI MEDICINE**

Ministry of AYUSH, Government of India
New Delhi

The Organizer

The Central Council for Research in Unani Medicine (CCRUM), established in 1978, is an autonomous apex research organization under the Ministry of AYUSH, Government of India for independent research in Unani Medicine. The CCRUM has been making concerted efforts to provide scientific basis to Unani System of Medicine and make it acceptable to the modern and scientific world. It conducts research in the areas of clinical research including validation of pharmacopoeial drugs, survey and cultivation of medicinal plants, drug standardization, and literary research through a network of 24 institutes in different parts of the country. It also carries out research activities through national and international collaborations. Over the years, the Council has attained considerable success and significant leads in clinical research, exploration and publication of classical texts and manuscripts, standardization and quality control of Unani drugs, sustainable conservations and cultivation of Unani medicinal plants.

The Regional Research Institute of Unani Medicine (RRIUM), Chennai is one of the premier institutes functioning under the CCRUM established on 6th July 1979 with the objective of undertaking scientific research on various aspects of Unani Medicine, viz. clinical research, drug standardization research and survey & cultivation of medicinal plants. The institute is located in the heart of Chennai and engaged in providing healthcare facilities through OPDs, mobile clinical research program and school health program to the public for over four decades. More than thirty lakh patients of different ailments have been treated at the institute with high patient satisfaction. The main focus of the institute is in the field of clinical research, where quality research works have been done on different diseases including gastro-intestinal diseases, renal diseases, musculoskeletal disorders, neurological disorders and skin diseases. Monitoring and reporting of the adverse drug reactions have been the integral part of research in this institute. Recently, the institute has been designated as one of the Peripheral Pharmacovigilance Centres (PPvC) for Unani Drugs by the Ministry of AYUSH, Govt. of India with the following objectives:

- To develop the culture of documenting adverse effects

- To improve patient care and safety in relation to the use of medicines
- To improve public health and safety in relation to the use of medicines
- To contribute to the assessment of benefit, harm, effectiveness and risk of medicines, encouraging their safe, rational and more effective use
- To promote understanding, education and clinical training in pharmacovigilance and its effective communication to health professionals and public
- Surveillance of misleading advertisements appearing in the print and electronic media

The Seminar

The Seminar on Pharmacovigilance of ASU Drugs - Emerging Trends and Future Prospects is being organized for AYUSH practitioners / researchers / academicians working in different AYUSH institutions to make them acquainted about the pharmacovigilance objectives. As we know, the use of herbal medicinal products has increased tremendously. Globally, majority of people are relying on herbal products for some of their primary healthcare needs. As a result, the global consumption of herbal